



FOR IMMEDIATE RELEASE  
January 5, 2015

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## **SBBA Names New Board Members and Board Officers for 2016**

*Vintage Title CEO Carter Rogers to Serve as Board Chairman*

The Shreveport-Bossier Business Alliance for Higher Education (SBBA) is pleased to announce board officers and new board members for 2016. Carter Rogers, owner and CEO of Vintage Title of Louisiana, will assume the role of Board Chairman effective immediately. Prior Board Chairman Jack Sharp, the retired CEO and President of the Biomedical Research Foundation of Northwest Louisiana, will serve as Immediate Past Chairman. The full slate of Officers is as follows:

- Vice Chairman: Robert McGowen, President of Coutret and Associates
- Secretary: Tanita Gilbert-Baker, Vice President of EJES
- Treasurer: Murray Viser, President of Barksdale Forward

New Board members for 2016 include Linda Biernacki, founder of Fire Tech Systems, and Robert Mills, Vice President of Calumet Specialty Products.

Returning Board members for the coming year are Angie White, Senior Vice President of NLEP; Lisa Johnson, President and CEO of the Bossier Chamber of Commerce; Charley Kingery, Senior Business Development Manager of Wieland; Jay Meyers, Vice President for External Affairs of the Biomedical Research Foundation; Zazell Dudley, Director of Business Development for NLEP; John Hubbard, External Affairs Manager of AEP; Patrick Harrison, President of Sound Fighter Systems; Bubba Rasberry, Managing Partner of Crestview Woods; and Dr. Phillip Rozeman, President of Cardiovascular Consultants.

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*The mission of the Shreveport-Bossier Business Alliance for Higher Education (SBBA) is to promote economic development by aligning the offerings of higher education with the needs of the business community. SBBA members include the Greater Shreveport Chamber of Commerce, the Bossier Chamber of Commerce, the Shreveport-Bossier African American Chamber of Commerce, the Manufacturing Manager's Council of NWLA, the Biomedical Research Foundation of NWLA, the North Louisiana Economic Partnership, and the Committee of One Hundred.*