

## Shreveport-Bossier Business Alliance

For Higher Education

# **Continuing Education**

Volume 2 Number 47- The Weekly Newsletter of the SBBA - November 5, 2013



#### Higher Education Quote of the Week:

"In the past five years, Alabama has added more than 400 new faculty members to its campus, while LSU saw 220 leave. And when professors leave a school, they usually take their grant money with them." - The Advocate



### Dear Johnette,

The Louisiana Board of Regents notified campuses last week that they are extending a pilot program another year for regional universities that will maintain current minimum admission standards, provided the students enroll in the program.

What this means is regional universities, such as LSUS, can continue to accept students who need developmental coursework in either math or English, but not both. Prior to this decision, students not meeting minimum ACT scores in **both English and math** were going to be denied admission to a four-year university.

For some regional four-year schools, the expected change in admission standards was estimated to reduce freshman admission by as much as 25 percent and drive even more students to Louisiana's community colleges, most of which are already ranked among the fastest growing in the nation.

## Shreveport-Bossier Higher Education News

 Shreveport Times reporter Mary Nash Wood examined why Grambling graduates are not as financially supportive of their university as graduates of some other colleges in the region. Reasons offered include the fact Grambling students carry more student debt than students at any other Louisiana college. <u>Shreveport</u> <u>Times, 11.03.13</u>

## Louisiana Higher Education News

• The LSU and Alabama football teams are routinely compared, but Advocate reporter Koran Addo focused his story leading up to this week's game on how the schools compare in other categories. It was clear

#### **Quick Links**

Colleges and Governing Boards Bossier Parish Community College

Centenary College

LSUHSC Shreveport

LSU Shreveport

Louisiana Tech

<u>Northwestern</u>

<u>Northwest LA</u> <u>Technical College</u>

Southern University at Shreveport

LA Board of Regents

LCTCS System

<u>LSU System</u>

Remington College

Southern University System

University of LA System

SBBA Member Organizations

<u>African American</u> <u>Chamber</u>

Biomedical Research Foundation

Bossier Chamber

<u>CERT</u>

Committee of One Hundred

<u>Manufacturers</u> Managers Council

Shreveport Chamber

<u>North Louisiana</u> Economic Partnership Alabama has weathered cuts to state funding much better by recruiting more students from out of state, who pay more in tuition. Alabama has also added 15,000 students overall since 2003, while LSU has lost 1500. <u>The Advocate</u>, **11.03.13** 



- The LSU Athletic Director is proposing a a price increase of about 6% for tickets to LSU games. "Our expenses have gone up \$20 million in the last four years, so that's got to come from somewhere," said Athletic Director Joe Alleva. *The Advocate, 11.03.13*
- According to a story in the Daily Reveille, drug use at LSU is on the rise. "In spring of 2013, 10.9% of students reported using drugs other than marijuana at the University in the past 30 days, while the national average among college students was 5.6%." <u>Daily</u> Reveille, 11.03.13
- The Community and Technical College System Board has released a timeline for replacing outgoing system
  President Joe May. The System hopes to have a new leader in place by mid-February. <u>The Advocate</u>, <u>11.01.13</u>

## National Higher Education News

- There are two new studies out that argue college is worth the expense - usually. But the authors of one of the studies offers these cautionary words, "College remains a good investment for both individuals and the state, but it is a 'steppingstone' to the middle class not a ticket. As such it deserves the scrutiny an individual would give to any risky investment." <u>The</u> *Chronicle of Higher Education, 11.04.13*
- The U.S. Department of Education has selected LSU in Baton Rouge as one of the four sites for a forum to receive feedback on President Obama's plan to create a college value scorecard. NOLA.com, 10.30.13

For more information on higher education in Northwest Louisiana, please visit our website at <u>www.sbba4he.org</u>

#### Sincerely,

*Johnette Magner, Ph.D., Executive Director Shreveport-Bossier Business Alliance for Higher Education* 

You are welcome to forward this newsletter to others in your network who are interested in higher education.

For more information on becoming a member of the SBBA, or providing direct support for our work, please contact Dr. Johnette Magner at <u>imagner@sbba4he.org</u> Forward this email





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