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## Continuing Education

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### LSU 2015

The LSU System has outlined its vision for "One LSU" in a new website called LSU 2015.

### Dear Johnette,

Congratulations to Northwestern! U.S News & World Report just ranked the school 57th in the nation in online bachelor's degree programs. No other Louisiana school made the cut. There are 32 degree programs at Northwestern State available online.

The American Association of University Professors (AAUP) has once again focused on Louisiana. This time it is for reported lack of faculty input into the LSU reorganization. AAUP official Frank Keiser told The Advocate, "The AAUP has spent more time and conducted more investigations in Louisiana than any other four or five states combined."

Another Shreveport resident has landed a top job on one of the state's higher education governing boards. The Reverend Joe Gant has been selected to serve as Vice Chairman of the Board of the Southern University System. Shreveport's Bubba Rasberry began serving this month as Chairman of the Board of Regents.

And a new study released this week has revealed just how serious the skills gap is in New Orleans. Employers needing workers in "knowledge-based jobs" are struggling to find people to hire, and the problem is only getting worse.



### Quick Links

[Colleges and Governing Boards](#)

[Bossier Parish Community College](#)

[Centenary College](#)

[LSUHSC Shreveport](#)

[LSU Shreveport](#)

[Louisiana Tech](#)

### Shreveport-Bossier Higher Education News

- Northwestern State University's online degree programs were named among the top in the country by U.S. News & World Report. The rankings for the degree programs are based on criteria including student engagement, faculty credentials, training and student services, and technology. [News Release, 01.15.13](#)
- Dr. John George, member of the LSU Board of Supervisors, touts the accomplishments of LSUHSC-Shreveport despite tough economic times. [Shreveport Times, 01.13.13](#)

Northwestern  
 Northwest LA  
 Technical College

Southern University at  
 Shreveport

LA Board of Regents

LCTCS System

LSU System

Southern University  
 System

University of LA  
 System

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Bossier Chamber

CERT

Committee of One  
 Hundred

Manufacturers  
 Managers Council

Shreveport Chamber

- Shreveport's Reverend Joe Gant has been named Vice Chairman of the Southern University System Board. [The Advocate, 01.13.13](#)

## Louisiana Higher Education News

- The American Association of University Professors (AAUP) is reportedly "investigating" the reorganization of LSU because the consolidation "did not involve the faculty." LSU Faculty Senate President Kevin Cope told The Advocate, "It'll send a warning to the entire intellectual community that working conditions aren't good here. That reduces the ability to recruit and do leading research." [The Advocate, 01.15.13](#)
- The LSU student newspaper's editorial board laments a lack of student and faculty representation on the LSU Transition Advisory Team. [The Daily Reveille, 01.13.13](#)
- Mid-year budget cuts to higher education are forcing a freeze to hiring, travel, and repairs at universities around the state. [The Advocate, 01.09.13](#)
- LSU Provost Stuart Bell shares his thoughts on the search for a new leader for the flagship. "The University is looking for a President who will push for more hybrid and online courses." [The Daily Reveille, 01.13.13](#)
- The LSU Transition Advisory Team begins work reorganizing the LSU System. [NOLA.com, 01.08.13](#)
- Higher Education Commissioner Jim Purcell urges Regents to lobby for a halt to higher education budget cuts. [The Advocate, 01.12.13](#)
- A new study shows a significant gap between the experience and education available jobs require and the skills the workforce offers in New Orleans. Too many people don't qualify for the "knowledge-based jobs" moving to the city. [The Advocate, 01.14.13](#)



## National Higher Education News

- A report from Moody's Investors Service shows economic and demographic forces have colleges and universities reining in tuition and offering more generous scholarship packages. [Wall Street Journal, 01.09.13](#)
- Coursera, the largest massive open online course (MOOC) provider, will soon be offering verified certificates for a fee to those completing a course. [Tech Crunch, 01.09.13](#)

For more information on higher education in Northwest Louisiana, please visit our website at [www.sbba4he.org](http://www.sbba4he.org)

Sincerely,

**Johnette Magner, Ph.D., Executive Director  
Shreveport-Bossier Business Alliance for Higher Education**

*You are welcome to forward this newsletter to others  
in your network who are interested in higher education.*

*For more information on becoming a member of the SBBA, or  
providing direct support for our work, please contact  
Dr. Johnette Magner at [jmagner@sbba4he.org](mailto:jmagner@sbba4he.org)*

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